Alta by Oticon. Customized for you. Your life. Your world.

Have you started to notice a change in your hearing when you're with friends and family? Now there's Alta by Oticon.

Unlike ordinary hearing aids, Alta is engineered to work exclusively for you and your unique hearing requirements.

With Alta by Oticon, you'll unlock a world of better hearing.

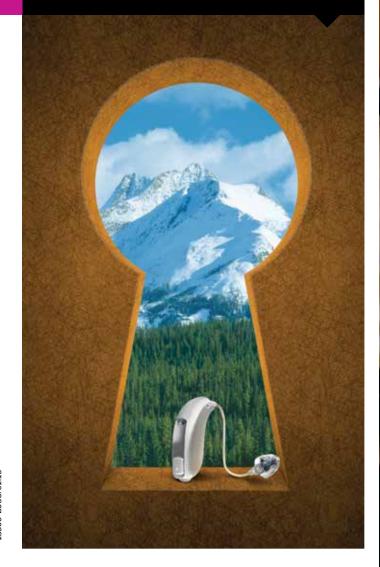


Oticon | Alta

People First

People First is our promise to empower people to communicate freely, interact naturally and participate actively

Your key to better hearing.











Alta works smarter, so you don't have to work harder at hearing.

Alta's remarkable technologies work together, seamlessly and automatically. Every Alta hearing device features Speech Guard E that works like a shield to protect the clarity of speech, even in noisy background environments. Our revolutionary Spatial Sound Premium technology allows you to hear in 3-D so you can follow conversations that come from different directions. Every Alta hearing device also has the ability to automatically focus its high performance processing system on the conversation

that's taking place right in front of you, and adjusts as you turn from one conversation to another.

Your style. Your Alta.

Not only is Alta customized to your hearing preferences, it is also customized to match your personal style. Choose from many designs, colors and custom styles that suit your lifestyle and hearing abilities.

Want to hear more?

Consult with your hearing care professional today about your personal hearing profile. Working together, you'll discover the difference a truly customized hearing solution can make for you.



Hear more. Anywhere. Anytime.

It's all about you.

We all have our own hearing preferences. It has to do with how our individual brain "hears." Ordinary hearing aids assume that the same settings will work for everyone. But with Alta, your personal hearing preferences are actually used by the powerful sound-processing chip that's at the heart of every Alta hearing device. Think of it as a micro-brain that works in harmony with your brain. So you'll differentiate sounds and hear more clearly, even as you move from one difficult hearing environment to another.











Alta is available in these custom styles too:







Completely In Canal

In The Canal

Half Shell

For more information, visit www.oticonusa.com.