

**People First**

People First is our promise to empower people to communicate freely, interact naturally and participate actively

**ENJOY  
THE ESSENTIALS**



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## ENJOY THE ESSENTIALS

Hearing difficulties keep a lot of people from getting the most out of life. Whether it's dinner with family, a visit with friends, or a chat on the phone, hearing loss can make an ordinary conversation frustrating.

Oticon developed the more affordable Ino hearing instrument to include essential features most people want in a hearing instrument:

- Clear and comfortable sound processing
- Automatic operation
- A wide variety of instrument styles and options

**Oticon Ino** is designed to let you enjoy the essentials of life.



## THE ESSENCE OF HEARING



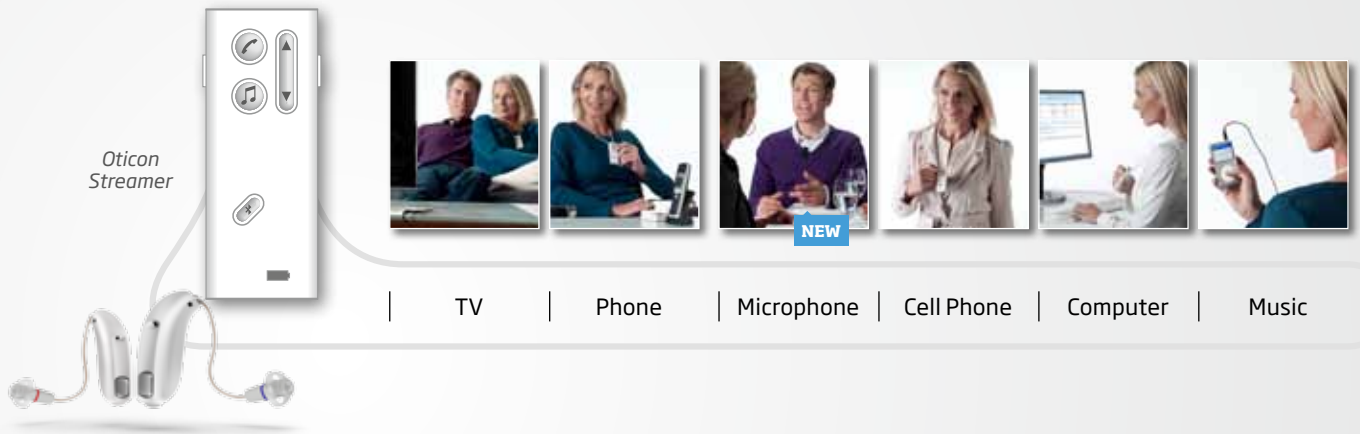
Hearing is essential for communication, interaction and participation—not only at home, but also in situations where noise makes listening difficult.

When hearing loss causes problems, you need to hear things more loudly and more clearly.

**Oticon Ino** hearing instruments have many features to provide extra volume while working to keep the sound clear and comfortable:

- Noise Management to minimize environmental sounds that interfere with speech
- Automatic Directionality to better focus on the speech in front of you
- Feedback Cancellation to cut down on unwanted whistling

## THE ESSENTIAL HEARING SOLUTION



Working with your hearing care provider as a guide, you can choose the instrument that is right for you. Ino comes in two performance levels: Ino and Ino Pro.

Both provide high quality sound processing and automatic operation. In addition, Ino Pro offers:

- Binaural Coordination to automatically synchronize the volume and programs on your hearing instruments.
- Streamer & ConnectLine compatibility for wireless connectivity to phones, TVs, music, and more. Your hearing instruments will become a wireless headset with your own private volume control.

**Oticon Ino** is available in 7 color options. It also comes in many styles—from small custom-made, in the ear models to the tiny miniRITE which tucks discreetly behind your ear.

Try **Oticon Ino** and experience the essential features of modern hearing care!

