

Muse iQ

*Wireless hearing
solutions made for life*



Hearing you can feel

*At Starkey®, we believe
better hearing helps you
feel connected to your
world in a richer and
more personal way.*

When you make the decision to wear hearing aids, you begin a journey to overall health that starts with hearing wellness and results in a fuller, more complete life.

Muse™ iQ, Starkey's most advanced technology with supreme sound quality and premium features, is customizable to fit your unique hearing needs and keep you connected to the people and things you love most.

Starkey Sound™ uses cutting-edge technology to deliver true listening enjoyment.



Muse iQ



Made for a happy, healthy life

Hearing loss isn't just an ear issue,
it's a quality of life and health issue.

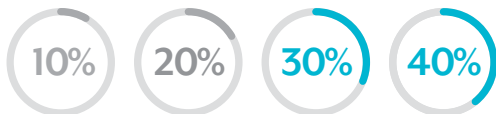
It can occur for natural reasons, but
other causes might surprise you.



Older adults*

with impaired hearing may have a
shorter lifespan than their peers
without hearing problems.¹

*70 years and older



People* with a hearing loss experience a
30-40% faster decline in cognitive abilities
compared to peers without hearing loss.²

*75 years and older



People with low-frequency
hearing loss are considered **at risk**
for cardiovascular events.³

Muse iQ hearing aids are made so people
with hearing loss won't have to miss a single
sound that brings them joy. They are made
knowing people who hear better, live better.

Adults with untreated hearing loss

were more likely to report
depression, anxiety and
paranoia than peers who
wore hearing aids.⁴

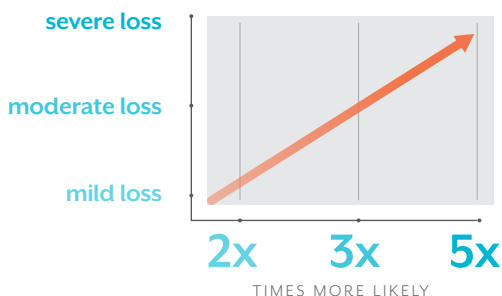
*50 years and older



Over
360 million
of the world's population

have disabling
hearing loss.⁵

Adults with untreated hearing loss
are more likely to develop dementia.⁶



There is a significant
association between
**high blood
pressure**
and untreated
hearing loss.⁷



People with
mild hearing loss
**are 3x
more likely**
to have a history
of falling.⁸



90-95%

of people with **hearing loss can
be treated** with hearing aids.⁹

*Simply put, Muse iQ hearing
aids are made for the speed of life.*

Made for *your day-to-day*

Our latest Muse iQ hearing aids and our easy-to-use SurfLink accessories deliver the most personalized hearing experience ever, and are designed to:

- Provide natural hearing and effortless transitions as you go about your day
- Deliver pristine audio and exceptional listening clarity
- Preserve peace and quiet while amplifying the important things
- Help you better understand conversations and hear comfortably
- Stream TV, phone calls, music and more to your hearing aids



“My Muse hearing aids are the best decision I’ve made in a long, long time.”

— Luis G.

iQ

Muse iQ hearing aids help you adjust to your surroundings quickly so you can begin to experience life to its fullest.

Made for convenient connectivity

With more and more wireless products on the market, making connections between devices can be challenging. To navigate listening environments with high wireless traffic, our 900sync™ technology provides a powerful solution. Its high bit-rate streaming allows for ear-to-ear phone streaming and wireless capabilities for single-sided hearing loss.



SURFLINK®

Our Starkey wireless hearing aids wouldn't be complete without our popular SurfLink accessories.



Our compact cell phone transmitter, **SurfLink® Mobile 2**, is an assistive listening device, media streamer and hearing aid remote all rolled into one.



SurfLink Mini Mobile is a small and simple cell phone streaming solution. With this device, you can connect any Bluetooth®-ready device to your Muse iQ hearing aids.



SurfLink Media 2 is a set-and-forget media streaming solution that connects to TVs, MP3 players and more, to wirelessly stream audio directly to your hearing aids.



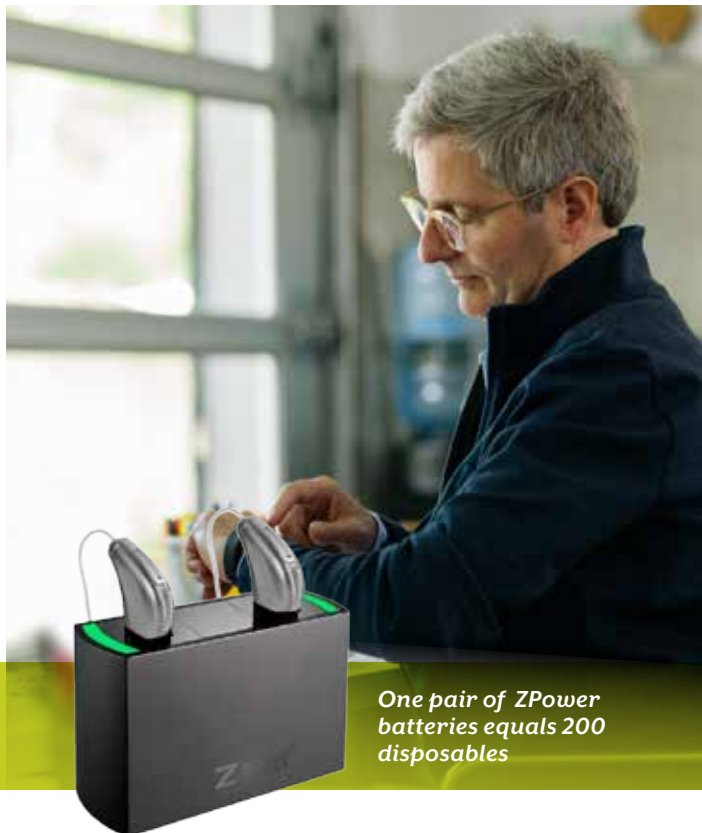
Our **SurfLink Remote** can be used to adjust volume, change memory modes, go in and out of streaming mode and much more — all with the push of a button.



Our discreet, lightweight **SurfLink Remote Microphone 2** is worn by a conversation partner to aid patients in one-on-one conversations in difficult listening environments.

Recharge. Relax. Repeat.

*Discover the reliability
of rechargeable.*



*One pair of ZPower
batteries equals 200
disposables*

*Starkey now offers a
rechargeable battery option.*

Now, you can enjoy continuous and stable use throughout your day. With rechargeable solutions, you can also avoid the hassle of disposable batteries.

You simply set your **Muse iQ micro RIC 312t** hearing aids on the charger overnight, instead of replacing your batteries every few days.

A pair of ZPower® batteries can take the place of an estimated 200 disposable batteries. Your hearing care professional can replace your ZPower batteries for you each year.

*"It's been a game
changer for me. I have
complete confidence
that my batteries are
going to last."*

— Greg M.

Made for *music lovers*



*Tastes in music may be unique,
but the power of music is
universally understood.*

Thanks to the processing power in Muse iQ hearing aids, you can enjoy your favorite music in a whole new way with features that:

- Focus on music audibility, desired loudness and sound quality
- Make soft music sounds audible
- Allow on-demand and automatic control

The result is listening enjoyment for the way you want to hear music — automatically and in your control.

Made for *every type of hearing loss*

If you have single-sided hearing loss, Muse iQ has a solution for your hearing needs.

There are approximately 60,000 new cases of single-sided hearing loss in the U.S. each year.¹⁰

Our wireless **CROS** and **BiCROS** hearing aids bring audibility and speech understanding to those who struggle with **single-sided hearing loss**. 900sync technology allows streaming to the good ear to provide quality, clarity and consistency of sound.



**CROS/BiCROS functionality
is available to you in RIC
or BTE styles.**

Made to deliver the very best

You want

*To hear comfortably in
challenging environments*

*Rechargeable
hearing aid solutions*

*Better wireless
streaming*

*A comfortable, personalized
listening experience*

No buzzing or whistling

*Durable, dependable
hearing aids*

*Music the way it was
meant to be heard*

Customizable tinnitus relief

Muse iQ delivers

NEW

Acuity™ Immersion Directionality, designed to restore natural benefits provided by the ear and improve speech audibility in difficult listening situations.

Continuous, stable power throughout your day with rechargeable hearing aids. Avoid the hassle of disposable batteries and have more confidence with long-lasting hearing aid power.*

Technology that provides consistent wireless performance while streaming cell phones, TV, music and other media with **SurfLink Mobile 2**, **SurfLink Mini Mobile** and other **SurfLink** accessories.

Capabilities that speed your transition to hearing aids with gradual adjustments, distortion-free listening in noise, and ultimate clarity for soft sounds.

Starkey's best-in-class feedback cancellation system providing feedback-free, comfortable listening all-day long.

Surface™ NanoShield, our pioneering water, wax and moisture repellent system, to protect and ensure durability and dependability.

A design that allows you to experience music in a whole new way. Now you can hear every note the way the artist intended — with pure, refined sound quality.

Advanced **Multiflex Tinnitus Technology** integrated into Muse iQ to bring relief to those who suffer from ringing in the ears.

Features may vary by technology level.

*Rechargeable hearing aids are only available for Muse iQ micro RIC 312t.

Made for everywhere you are

*From the beginning,
our hearing solutions
have enabled people to
hear better in challenging
environments and
live a better life.*

You want to hear all the subtleties of life: the inflection in the voice of a spouse or the nuances in the notes of a favorite song. Whether it's one-on-one or in the most crowded places, you'll hear the world around you.

What you need will depend on how busy and active you are, and what types of environments you frequent.



*What is your
hearing
lifestyle?*

Our lineup of products enhances many different listening environments. Talk to your hearing professional about which options fit your lifestyle best.

*Compare the listening
environments on the
chart inside.*

Made for everywhere you are

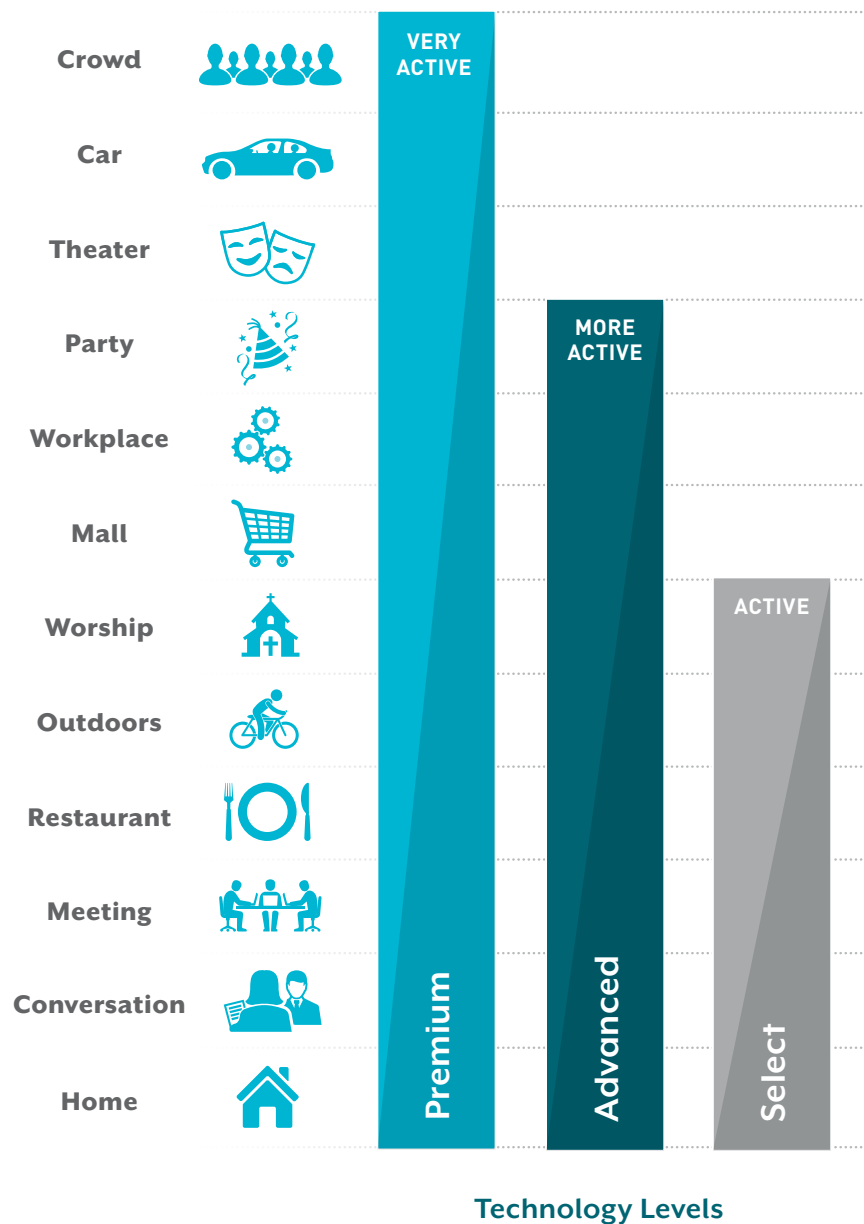
*From the beginning,
our hearing solutions
have enabled people to
hear better in challenging
environments and
live a better life.*

You want to hear all the subtleties of life: the inflection in the voice of a spouse or the nuances in the notes of a favorite song. Whether it's one-on-one or in the most crowded places, you'll hear the world around you.

What you need will depend on how busy and active you are, and what types of environments you frequent.



Listening environments



Made for your style

Styles and colors



Muse iQ

Pick your favorite color among our new styles, which include our smallest devices and custom-fit options — with tinnitus and wireless CROS and BiCROS solutions.

Consult your hearing care professional to see if rechargeable hearing aids are right for you.

COLOR GUIDE



Black



Slate



Sterling



Bright White
with Sterling



Espresso



Bronze



Champagne



*Muse iQ is available
in a variety of styles
and colors for your
ideal fit.*

Styles

*Made for your
preferred fit.*



IIC

Invisible-In-Canal



RIC

Receiver-In-Canal



CIC

Completely-In-Canal



BTE

Behind-The-Ear



ITC

In-The-Canal



ITE

In-The-Ear



Made so
the world
may hear



***Our Founder and CEO,
William F. Austin, has always
held a strong belief that the
gift of better hearing results
in a fuller and richer life.***

We prove our dedication to this philosophy daily, through our support of Starkey Hearing Foundation. And for every Starkey hearing aid purchased, we help someone in need.

The gift of hearing opens up new worlds of opportunity. It connects individuals to life and helps them realize they can accomplish more than they ever thought possible. Starkey Hearing Foundation uses hearing as a vehicle to change lives around the world.



Made to help millions.



100+
COUNTRIES



1.1 MILLION PEOPLE
IN NEED SERVED



COUNTLESS
LIVES CHANGED

Spread hope from ear to ear. To learn more or give the gift of hearing, visit **StarkeyHearingFoundation.org.**

¹ Norton, A. (2015). Older Adults' Hearing Loss May Be Tied to Earlier Death. HealthDay News. Retrieved from <http://health.usnews.com/health-news/articles/2015/09/24/older-adults-hearing-loss-may-be-tied-to-earlier-death> | ² Lin, F. R., Yaffe, K., Xia, J., Xue, Q., Harris, T. B., Purchase-Helzner, E., ... Simonsick, E. M. (2013). Hearing Loss and Cognitive Decline in Older Adults. *JAMA Internal Medicine*, 173(4), 293-299. doi:10.1001/jamainternmed.2013.1868 | ³ Friedland, D. R., Cederberg, C., & Tarima, S. (2009). Audiometric pattern as a predictor of cardiovascular status: Development of a model for assessment of risk. *The Laryngoscope*, 119:4733-486. Retrieved from: <http://onlinelibrary.wiley.com/doi/10.1002/lary.20130/abstract> | ⁴ Reinemer, M., & Hood, J. (1999). Untreated Hearing Loss Linked to Depression, Social Isolation in Seniors. *Audiology Today*, 11(4). Retrieved from: <http://www.audiology.org/publications-resources/document-library/untreated-hearing-loss-linked-depression-social-isolation> | ⁵ World Health Organization. (2015). Deafness and hearing loss. Retrieved from: <http://www.who.int/mediacentre/factsheets/fs300/en/> | ⁶ Johns Hopkins Medicine. (2011). Hearing Loss And Dementia Linked in Study. Retrieved from: http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_and_dementia_linked_in_study | ⁷ Agarwal, S., Mishra, A., Jagade, M., Kasbekar, V. & Nagle, S. K. (2013). Effects of Hypertension on Hearing. *Indian J Otolaryngol Head Neck Surg*. 2013 December; 65(Suppl 3): 614-618. Published online 2013 February 17. Retrieved from: <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3889339/> | ⁸ Johns Hopkins Medicine. (2012). Hearing Loss Linked to Three-Fold Risk of Falling. Retrieved from: http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_linked_to_three_fold_risk_of_falling | ⁹ Better Hearing Institute. (n.d.). Hearing Loss Treatment. Retrieved from: <http://www.betterhearing.org/hearingpedia/hearing-loss-treatment> | ¹⁰ Williams, V. A., McArdle, R. A., & Chisolm, T. H. (2012). Subjective and objective outcomes from new BiCROS technology in a veteran sample. *Journal of the American Academy of Audiology*, 23(10), 789-806.



www.Starkey.com

Global Headquarters
6700 Washington Ave. S.
Eden Prairie, MN 55344
1.800.328.8602