

Call Absolute Hearing Solutions  
614-452-4180

Made for  
iPhone | iPad | iPod

# The art of hearing

DISCREET CUSTOM PRODUCTS PATIENTS CAN RELY ON

NEW 2.4 GHz  
Wireless CIC



GN Making Life Sound Better  
FOR 150 YEARS

# An ongoing dedication to custom products



Whether your patients are looking for a durable, discreet and/or comfortable design – ReSound has custom hearing solutions to fit their needs. ReSound custom hearing aids are robust enough to stand up to everyday challenges. Offered in a variety of colors, our custom styles feature unique designs and power options in addition to wireless enhancements, ear-to-ear communication and synchronized controls in CIC, FS, HS, and MIH. On top of this, MFi® functionality is available in the CIC, ITC, FS, HS and MIH models.

And since we are constantly evaluating and improving our custom solutions to deliver the best and most reliable experience for your patients, the newest version of the unique ReSound custom product lineup is even more advanced.



# Custom innovation

## **NEW 2.4 GHZ WIRELESS CIC**

- MFi® functionality
- Ear-to-ear synchronization
- Compatible with complete line of ReSound wireless accessories
- Featuring a new chip for reduced battery consumption



## **EXACT FIT**

- New process to sculpt, case, and finish our smallest custom devices
- Available in non-wireless IIC and CIC models
- Deeper fitting custom devices
- Less contact with canal beyond 2nd bend
- Reduced occlusion



## **MIC-IN-HELIX**

- 40% smaller than conventional hearing aids
- Better sound localization
- Increased speech recognition
- Improved wind noise reduction



# Reimagining the manufacturing process

Creating discreet, comfortable and personalized custom hearing aids requires advanced technology and skilled craftsmanship. But consistency is key. To help deliver a quality custom product every time, we have created a comprehensive and updated manufacturing process, including new sculpting procedures, more data gathering from builds for constant improvements, and new, advanced 3D scanning technology. All of it is meant to make your orders more efficient and ensure that all standards in size and fit are met.

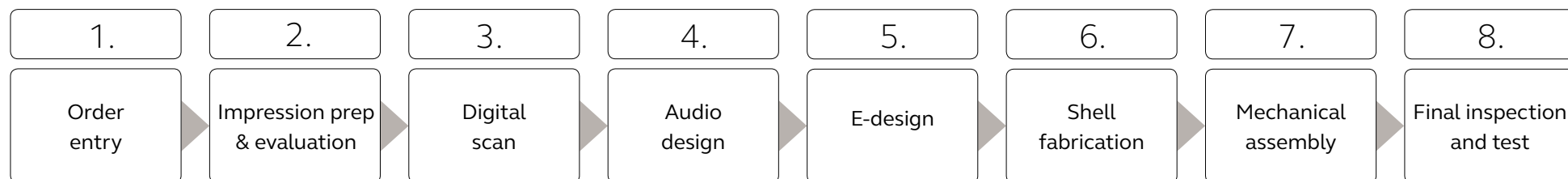
## **GOING DIGITAL**

We've developed a way to build custom products that can give you great results now, but we also have an eye on the future. ReSound custom manufacturing facilities are digital ear scan compatible, so when you take advantage of cutting-edge technology, we'll be ready to make a great custom product from your digital file.





## THE RESOUND CUSTOM PRODUCTS PROCESS



## OUR DEDICATED CUSTOMS TEAM

Our dedicated team of Customer Advisors, Audio Designers, and E-designers are advocates for you, as the product is being shaped and molded.

A two-way dialogue starts with order evaluation and includes multiple quality checks in every step. Each technician evaluates every order for optimal acoustics and reviews the audiogram to help optimize the hearing aids design, power level, canal length and vent size. This close examination is done throughout the process to ensure your patients receive a personalized fit from the start.

# Brilliant sound and great connectivity options

## **NO COMPROMISE ON SOUND**

ReSound hearing aids feature superior sound quality, powered by pioneering features like Binaural Directionality III. Included in ITE models with directional microphones, it ensures that the brain has the right information to take advantage of an improved signal-to-noise ratio without cutting off access to surrounding sounds. This means that users can focus on the sounds they want to hear, but still monitor their environment.

## **DIRECT WIRELESS STREAMING TO SMART DEVICES**

### **- EVEN FROM THE SMALL CIC**

ReSound custom products are compatible with both iOS and Android™\* devices. The ReSound LiNX Quattro CIC model now also features 2.4 GHz wireless streaming. All ReSound LiNX Quattro custom models can stream audio directly without intermediate devices to patients' hearing aids from their iPhone, iPad or Android\* devices, as well as personalize their hearing experience with the ReSound Smart 3D app.

## **ISOLATE NANOTECH COATING FOR RELIABILITY**

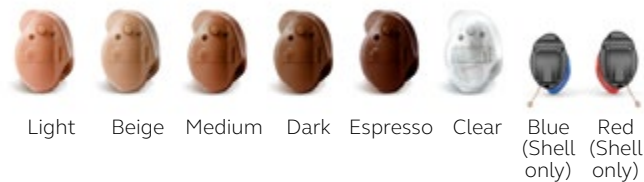
Every ReSound custom hearing aid component is coated with iSolate nanotech inside and out to repel water, dust and corrosive substances, such as cerumen and sweat.





## A unique and comprehensive custom lineup

The ReSound custom product lineup has many different models to choose from, including the industry's only Mic-in-Helix (MIH) design and the only 2.4 GHz wireless CIC hearing aids. Offered in a variety of colors, our custom styles feature a variety of designs and power options, in addition to wireless enhancements, ear-to-ear communication and synchronized controls in CIC-W, ITEs and MIH.



At ReSound we understand how important it is for you to have a partner you can trust. One that not only has the latest technology, but also a shared commitment to go that extra mile to help people with hearing loss successfully adapt to life with hearing aids. So it's good to know we've been keeping our promise to help make life sound better for over 150 years, enabling you to help your clients hear more, do more and be more than they ever thought possible.

ReSound is part of the GN Group – pioneering great sound from world-leading ReSound hearing aids to Jabra office headsets and sports headphones. The GN Group was founded in 1869, employs over 5,000 people, and is listed on NASDAQ OMX Copenhagen.

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