

Redefining the **Essentials** of **Better Hearing**





GREAT PERFORMANCE

Technology supporting the brain

When you are looking for a hearing solution, there is more to think about than simply making sounds louder.

The more detailed the information your brain receives, the easier it is to identify and understand what you hear.

Excellent sound quality for easier hearing

Oticon Ria hearing devices offer excellent sound quality and preserve sounds in a more natural form to make hearing both easy and more realistic. A pair of Ria Pro instruments will even synchronize their performance to offer a more balanced sound picture.

You can also enjoy the benefits of features such as Free Focus, to help you focus on the sounds you need to.

Improved speech understanding

The key to Ria's excellent sound quality is the tiny but extremely powerful Inium sound processing chip. This enables Ria to process a huge range of different sounds, sending more **high quality** information to your brain. This helps you to understand conversations better, even in noisy environments.

REDUCED LISTENING EFFORT

The main thing that makes life with hearing loss tiring is the sheer effort of listening. Your brain receives fewer and weaker sound signals. Therefore you have to concentrate much harder to understand.

Creating a complete sound picture

The wide range of sound details that Ria can process ensures a more comfortable and focused listening experience with fewer distractions.

Easy listening, throughout the day

The ability to process a huge range of sounds means that your brain is supplied with a better sound picture. This makes listening easier throughout the day.

ENJOY THE **PERFECT FIT** FOR **YOUR EARS AND** **YOUR WORLD**



Hearing is an extremely personal experience. No one else hears the same way you do.

The way your brain interprets sound depends on many complex personal preferences. Our personal hearing preferences can be affected by our mood, level of tiredness and many other factors. This is what makes the ability to personalize your hearing devices such a huge advantage.

Putting you in control

Oticon Ria allows your hearing care professional to personalize your hearing experience based on your individual sound preferences.

Greater hearing satisfaction

Explaining which sounds we like is difficult. With Oticon Ria your hearing care professional can play sound demos to uncover your sound preferences. This makes it possible to fine-tune your hearing experience to your personal preferences.

CHOOSING THE **LOOK** THAT'S **RIGHT FOR YOU**

Oticon Ria devices are designed to not only match your hearing preferences but are also customized to match your personal style. Choose from many different models that suit your lifestyle and hearing abilities. They're available in many colors to blend in with your skin or hair.



Also available in 4 extra colors.



IIC

CIC

ITC

Half Shell/Full Shell

Also available in these custom styles.



From colors to style and fit, how your Ria looks and feels is completely up to you. It's lightweight, discreet, and can be worn behind or inside the ear.



THE EASY WAY TO STAY **CONNECTED**

There's no feeling quite like being fully involved in the world around you, and Ria – used together with ConnectLine – allows you to connect easily and wirelessly.

ConnectLine's Streamer Pro streams sound from devices such as your telephone or TV to your Ria hearing instruments, all in one integrated system. With ConnectLine you can stay closely connected with loved ones on a landline phone*, cell phone or with video chat. You can even watch TV* and listen to music in the company of others at a volume that is comfortable for everyone.

Easy to set up and simple to use, Ria and ConnectLine can be tailored specifically to your needs and preferences, so that operation is intuitive.



Home Phone



FM



Cell Phone



Teleloop



Music



Computer



**Digital Office
Phones**



TV



Remote



Microphone



* Requires additional
ConnectLine
accessories

People First

People First is our promise to empower people to communicate freely, interact naturally and participate actively

EXPERIENCE how Oticon Ria can change your world of hearing with **more personalized** possibilities.

Contact your local **hearing care professional:**

