

## **GREG VANHORSSEN**, ACA, HIS

At Absolute Hearing Solutions, an audiology practice, you will get more than you pay for.

Owner Greg VanHorssen credits his finance degree and experience as a trainer of ENT doctors, hearing specialists and audiologists with enabling him to offer the same hearing aids as many other facilities, but at a lower cost and with better customer service.

"When we first opened, people asked, 'Why are you able to offer such a low price on the exact same hearing aid that I was just quoted \$2,500 or \$3,000 more for?'" VanHorssen recalls. "And the answer is, we do that because we want to be different and we want to help people." He estimates that in the nearly 10 years the practice has been in business, clients have saved upward of \$9 million.

The company's Five-Star Promiseprofessional staff you can trust, high-quality service, large product selection, innovative

testing and evaluation equipment and the best prices in the Midwest-help drive its client base. The average commute of a client, VanHorssen says, is 50 miles or more. The office does not charge for follow-up visits, hearing aid testing, patient testing, cleanings (which do not require appointments), and adjustments for the lifetime of the device.

Absolute Hearing Solutions stocks hearing aids on-site, enabling clients to be fit for and test devices in a single visit, and has a fulltime audiologist on staff. "We do speech and noise tests, so they can see the difference it makes before they leave," VanHorssen says.

Absolute Hearing Solutions has received the Angie's List Super Service Award annually since the award's inception in 2013 and was named to Columbus Dispatch CBUS Top Picks in 2016 (its inaugural year) and 2017.

## **ABSOLUTE HEARING SOLUTIONS**

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## **SPECIALTY**

Audiology

## **EDUCATION**

Valparaiso University (B.S.)