

Hearing Is Our Concern™

## EVERYTHING YOU WANT IN A HEARING AID. AND MORE.



### FROM AMERICA'S PREMIER HEARING AID PROVIDER

When it comes to wanting the world's smallest, most comfortable and best sounding hearing aids, people everywhere turn to Starkey, the only American-owned and operated manufacturer of advanced hearing solutions.

This is X Series, Starkey's product line of non-wireless hearing aids. Sleek and modern outside, loaded with our innovative technology inside, X Series delivers the benefits you want and expect from the best.



Want to hear better in noise? X Series can help. Featuring Voice iQ,™2 our noise reduction and speech preservation system, X Series is specifically designed to improve speech understanding in noisy environments and make listening easier no matter where you are.

Want a hearing aid that no one else can see? X Series delivers — from SoundLens,™ the world's first custom, invisible\* and non-wireless hearing aid, to Xino,™ one that hides virtually undetectable behind your ear.

Whether you're shopping for your first hearing aid, or are looking to upgrade to newer and better technology, X marks the solution that's right for you — X Series by Starkey.

## ENGINEERED TO DELIVER MAXIMUM...





**COMFORT** 



**PERSONALIZATION** 



Three times more powerful with multicore processing: designed for virtually no whistling, better hearing in noise and telephone compatibility.

Engineered to automatically adjust to different sound environments.

Our individualized hearing and lifestyle assessment can help ensure your hearing aids match your exact hearing loss and listening needs.

Experience X Series for yourself today.

# WHAT'S RIGHT FOR YOU?



X Series hearing aids are designed to accommodate and enhance a variety of listening environments.

What you need will depend on how busy and active you are, and what types of environments you frequent.

#### PREMIUM TECHNOLOGY VERY NOISY

LISTENING ENVIRONMENTS





























## HEARING INSTRUMENTS

#### ✓ INVISIBLE-IN-THE-CANAL (IIC)

- Completely invisible
- For mild to moderately severe hearing loss
- Custom-made for you



#### ∠ COMPLETELY-IN-CANAL (CIC)

- Virtually invisible
- For mild to moderately severe hearing loss
- Custom-made for you



#### ☑ IN-THE-CANAL (ITC)/ HALF SHELL (HS)

- For mild to moderately severe hearing loss
- Custom-made for you



#### **≥** IN-THE-EAR (ITE)

- Easy to adjust
- For mild to severe hearing loss
- Custom-made for you



#### ☑ RECEIVER-IN-CANAL (RIC)

- Comfortable open fit
- Sleek design barely visible when worn
- For mild to moderate hearing loss
- Variety of color options available
- Available in 312 and 13 battery sizes
- Absolute Power (RIC AP) version available for moderate to severe hearing loss



#### MINI RECEIVER-IN-CANAL (MINI RIC)

- Comfortable open fit
- Sleek design barely visible when worn
- Touch control panel
- For mild to moderate hearing loss
- Variety of color options available
- Absolute Power (RIC AP) version available for moderate to severe hearing loss



#### ■ BEHIND-THE-EAR (BTE)

- Touch control panel
- Discreet, barely visible design
- For moderate to severe hearing loss
- Variety of color options available
- Also available in mini, Power and Power Plus options



## STYLE AND COLORS



Designed to be discreet when worn, X Series RIC, BTE and custom products are available in a variety of color options to match skin and hair tones.



#### Standard Colors with chrome mic cover



Sterling

Bronze



Slate





### Bright Colors with chrome mic cover and white push button













 $<sup>*</sup>Color\ options\ vary\ by\ model.$ 

## STARKEY. STA

YOU WANT
A way to hear better in noise
Help hearing high-frequency sounds (like children and women's voices)
A personal and comfortable listening experience
No buzzing or whistling
Reliable, long-lasting hearing aids

Simplicity and great sound quality



#### X SERIES DELIVERS

A precision microphone technology and advanced noise reduction and speech recognition system designed to amplify meaningful sounds—such as speech—while reducing unwanted background noise

The only technology that replicates high-frequency speech cues into lower frequencies, where they're easier to hear

Sound compression technology designed to differentiate soft speech from loud, for a more enhanced and natural sound quality

Our industry-leading feedback elimination technology makes buzzing and whistling hearing aids a thing of the past

HydraShield, our pioneering water- and wax-repellent moisture protection system, enhances durability and dependability

Smart technology that knows when you're on the phone or learns your volume preferences, then automatically adjusts settings for optimal listening





#### More performance. More comfort.

More of what you want in a hearing aid. You'll get it all when you're fit with X Series. Ask your hearing professional about this advanced line of non-wireless hearing aids today — and start experiencing more of what you want and love to do tomorrow.





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