

# Z SERIES™

## WIRELESS HEARING PRODUCTS



Hearing Is Our Concern™

# Better health and wellness **start here**

Did you know that your hearing health has a direct effect on your overall health? People today are recognizing that the most important ingredient for a happy and fulfilling life is good health. Your health can have a far-reaching impact on quality of life, family, and financial security.

It's important to take an empowered, proactive approach to health during every stage of your life – let it begin with your hearing health. **At Starkey®, we believe to hear better is to live better.**



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*Better hearing health &  
wellness made possible*

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# Welcome to the next generation of **wireless hearing technology.**

We've relentlessly pursued the latest in wireless technologies to create **Z Series™**, Starkey's newest full family of wireless products featuring next generation **900 MHz technology** that leads the way in performance, comfort, personalization and connectivity.

Z Series wireless hearing aids are designed to:

- ✓ Help you hear and understand conversations better in noisy environments like restaurants or parties.
- ✓ Make loud sounds more comfortable while boosting soft sounds.
- ✓ Stream TV, phone calls and more directly to your Z Series hearing aids.



**Better hearing health and  
wellness made possible**



*Starkey - America's Premier  
Hearing Solution Provider*

When it comes to comfortable, great sounding and personalized solutions for their hearing needs, people everywhere ask for Starkey – the only American owned and operated manufacturer of advanced hearing solutions. At Starkey, Hearing is Our Concern™.

# Hear Better Stream Better

Z Series offers features you'll appreciate as you participate in an active lifestyle.

And Z Series tackles hearing in the most challenging and noisy environments by addressing noise and prioritizing speech, making conversations a more pleasant experience.

***Z Series. The perfect solution  
for people who want to live  
their life the way they want.***

At the heart of Z Series is the new 900sync™ Technology. It's wireless designed for today. This groundbreaking technology provides consistent performance in challenging environments like noisy restaurants, parties or outdoors. You can expect improved coordination between ears and a more natural 3D-like sound.

Stream and connect in the most challenging environments with **900sync Technology.**





## CAREFREE CONNECTIVITY

**SurfLink® Mobile 2** is a hands-free cell phone transmitter, assistive listening device, media streamer, and hearing aid remote all rolled into one. When paired with Z Series, it's everything you'll need to talk on the phone, enjoy TV, music and so much more. You'll get clear and consistent wireless streaming any time, anywhere.

**SurfLink Media** is a set-and-forget media streaming solution that connects to TVs, MP3 players and more to wirelessly stream audio directly to your hearing aids when you're in range.

**SurfLink Remote** lets you adjust and control your wireless hearing aids with the push of a button.

# Hear Better Work Better

## YOU WANT

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To hear comfortably in  
challenging environments

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Improved high-frequency hearing

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To easily adapt to new sounds

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A comfortable, personalized  
listening experience

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No buzzing or whistling

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Durable, dependable hearing aids

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Customizable tinnitus relief

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Better wireless streaming

# Socialize Better Feel Better

## Z SERIES DELIVERS

**Acuity Directionality™**, designed to improve speech audibility in difficult listening situations along with **Speech ID**.

Technology that replicates high-frequency sounds like women's and children's voices into lower frequencies so they're easier to understand.

Starkey's new feature speeds your transition to new hearing aids by gradually adjusting settings to allow your hearing aids to learn new sounds.

**Sound comfort technology** designed to provide distortion-free listening comfort for loud sounds while ensuring ultimate clarity for soft sounds.

Starkey's best-in-class **feedback cancellation system** providing feedback-free, comfortable listening all-day long.

**HydraShield®2**, our pioneering water and wax repellent moisture protection system to ensure durability and dependability.

Advanced **Multiflex Tinnitus Technology** integrated into Z Series to bring relief to those who suffer from ringing in the ears.

Groundbreaking technology that provides consistent wireless performance in noisy restaurants, parties or sporting events utilizing **SurfLink® Mobile 2** and other **SurfLink** accessories.

Features may vary by hearing aid style or technology level.



# What's Right For **You?**

Z Series hearing aids are designed to enhance your hearing experience in a variety of listening environments. What you need depends on your lifestyle and how active you are.

**BASIC  
TECHNOLOGY**  
**QUIET**



**i20/i30**

SELECT  
TECHNOLOGY  
ONE-ON-ONE



i70

ADVANCED  
TECHNOLOGY  
NOISY



i90

PREMIUM  
TECHNOLOGY  
VERY NOISY



i110

LISTENING  
ENVIRONMENTS



CROWD



CAR



THEATER



PARTY



WORKPLACE



MALL



MEETING



RESTAURANT



OUTDOORS



WORSHIP



CONVERSATION



HOME

# Z series™

## Styles and Colors



Easy-to-adjust Starkey's Z Series hearing aids are available in several styles and a variety of discreet and stylish colors. Consult your hearing care professional and start experiencing Starkey's Z Series for yourself.

### Color Guide



Black



Slate



Sterling



Bright White  
with Sterling



Espresso



Bronze



Champagne

Custom products available  
in skin tone colors.



# Hearing Instruments

## COMPLETELY-IN-CANAL (CIC)

- Virtually invisible
- For mild-to-moderately severe hearing loss
- Custom-made for you



## IN-THE-CANAL (ITC)

- For moderate-to-severe hearing loss
- Custom-made for you



## IN-THE-EAR (ITE)

- Easy to adjust
- For mild-to-severe hearing loss
- Custom-made for you



## RECEIVER-IN-CANAL (RIC)

- Sleek design, barely visible when worn
- For mild-to-moderate hearing loss
- Variety of color options available
- Available in RIC 312 and micro RIC 312 styles
- Multiflex Tinnitus Technology available on the micro RIC 312



## BEHIND-THE-EAR (BTE)

- Discreet, barely visible design
- For moderate-to-severe hearing loss
- Variety of color options available
- Available in BTE, Power Plus BTE and mini BTE styles







# HEAR BETTER LIVE BETTER

WITH THE NEXT  
GENERATION Z SERIES

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With Z Series, Starkey gives you a way to live your life better with the next generation of wireless hearing technologies delivering the performance, personalization and connectivity your lifestyle demands.

**Z series**<sup>™</sup>

# SO THE WORLD MAY HEAR



Our founder and CEO, Bill Austin, has always held a strong belief that the gift of better hearing results in a fuller and better life.

We prove our dedication to this philosophy daily, through our support of **Starkey Hearing Foundation**.

Starkey Hearing Foundation travels the globe delivering the gift of hearing to thousands of people each year who would otherwise live in the isolation of a silent world. The Foundation provides more than 100,000 hearing aids annually to children and adults through our global hearing missions and the daily efforts of the domestic Hear Now program.



## The Foundation uses hearing as a vehicle to change lives around the world.

The gift of hearing opens up a whole new world of opportunity. It connects individuals to life and helps them realize they can accomplish more than they ever thought possible.

Starkey Hearing Foundation uses hearing as a vehicle to change lives around the world.

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*For every Starkey hearing aid purchased, we help someone in need. Starkey Hearing Foundation has provided more than **1 million** hearing aids to people in need worldwide and is committed to providing **1 million** more this decade.*

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[www.Starkey.com](http://www.Starkey.com)

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