

thrive[™]

WIRELESS HEARING
PRODUCTS



micro**tech**[™]

BETTER HEARING HEALTH AND WELLNESS

start here



People today are recognizing that the most important ingredient for a happy and fulfilling life is good health. Your health can have a far-reaching impact on quality of life, family, and financial security.

Hearing loss can occur for a number of reasons. Some causes can be natural and others would surprise you. As people age, they may begin to lose their hearing as a result of the natural aging process. One of the most common causes of hearing loss is exposure to loud noises.

There are also medical reasons for hearing loss like viruses, bacteria, heart conditions or stroke, head injuries, tumors, and certain medicines. New studies have revealed some surprising causes as well, like diabetes or hypertension. **At MircoTech™, we believe to hear better is to live better.**

DID YOU KNOW?

Th
di



HEARING AIDS
CAN REDUCE
THE EFFECTS
OF DEMENTIA &
ALZHEIMER'S



THOSE
GREATER D
TO THOSE



DEPRESSION

UNCORRECTED HEARING LOSS GIVES
RISE TO **POORER QUALITY OF LIFE**,
ISOLATION AND REDUCED SOCIAL
ACTIVITY, LEADING TO DEPRESSION.




**FEVER, MALARIA,
MENINGITIS -
OR ANYTHING
THAT ELEVATES
TEMPERATURE**

CAN CAUSE
DAMAGE TO HAIR
CELLS IN THE INNER
EAR AND CAUSE
HEARING LOSS.



MAINTAIN
HEALTHY WEIG
PHYSICAL
MAY HELP RED
OF HEAR



**HEARING LOSS IS TWICE AS COMMON
IN PEOPLE WITH DIABETES
COMPARED TO THOSE WITHOUT.** 



THERE IS A SIGNIFICANT
ASSOCIATION BETWEEN HIGH BLOOD
PRESSURE AND HEARING LOSS.

TINNITUS AFFECTS  **PEOPLE.**

IT CAN BE CAUSED BY HEARING LOSS, AN EAR
INJURY OR A CIRCULATORY SYSTEM DISORDER.

SEVE
POIN
COR
HEA
OF C

What your hearing health has a direct effect on your overall health?

20%

30%

40%

WITH HEARING LOSS EXPERIENCE A 30-40%

DECLINE IN THINKING ABILITIES COMPARED WITHOUT HEARING LOSS.

OTOTOXICITY

THERE ARE MORE THAN 200 MEDICATIONS (PRESCRIPTION AND OVER-THE-COUNTER) ON THE MARKET TODAY THAT ARE KNOWN TO BE OTOTOXIC – WHICH, QUITE LITERALLY, MEANS “POISONOUS TO THE EARS”.

EXERCISING REGULARLY & STAYING PHYSICALLY ACTIVE CAN HELP TO REDUCE THE RISK OF HEARING LOSS



OSTEOPOROSIS

A STUDY LINKED OSTEOPOROSIS AND HEARING LOSS, THEORIZING THAT DEMINERALIZATION OF THE THREE MIDDLE EAR BONES MAY CONTRIBUTE TO A CONDUCTIVE HEARING IMPAIRMENT.



THE INNER EAR IS **EXTREMELY SENSITIVE TO BLOOD FLOW**.

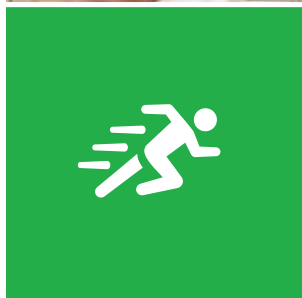
INADEQUATE BLOOD FLOW AND TRAUMA TO THE BLOOD VESSELS OF THE INNER EAR CAN CONTRIBUTE TO HEARING LOSS.



SEVERAL STUDIES POINT TO A SIGNIFICANT RELATION BETWEEN HEARING LOSS AND LOSS OF COGNITIVE FUNCTIONS



CURRENT SMOKERS HAVE A 70% HIGHER RISK OF HAVING HEARING LOSS THAN NONSMOKERS



It's important to take an empowered, proactive approach to health during every stage of your life - let it begin with your hearing health.

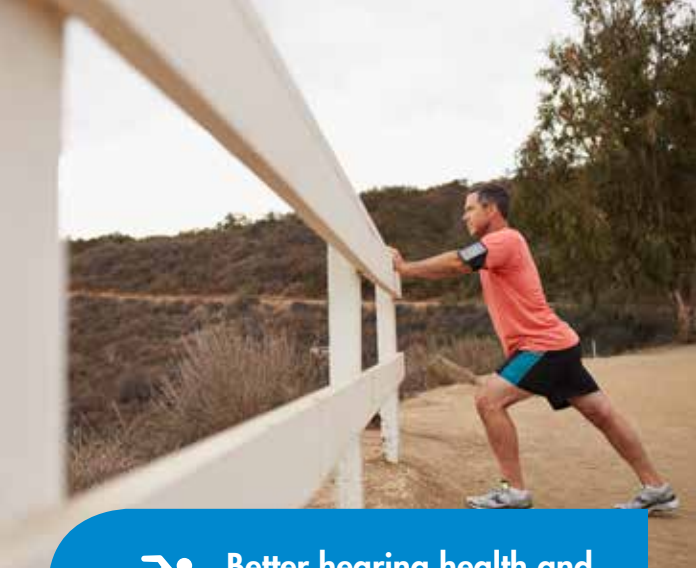
WELCOME TO THE NEXT GENERATION OF

wireless hearing technology

We've relentlessly pursued the latest in wireless technologies to create **Thrive**, MicroTech's newest full family of wireless products featuring next generation **900 MHz technology** that leads the way in performance, comfort, personalization and connectivity.

Thrive wireless hearing aids are designed to:

- ✓ Help you hear and understand conversations better in noisy environments like restaurants
- ✓ Make loud sounds more comfortable while boosting soft sounds
- ✓ Stream TV, phone calls and more, directly to your Thrive hearing aids



Better hearing health and
wellness made possible



thrive[™]

*MicroTech - America's Premier
Hearing Solution Provider*

When it comes to comfortable, great sounding and personalized solutions for their hearing needs, people everywhere ask for MicroTech – an American owned and operated manufacturer of advanced hearing solutions.

HEAR *better* *stream* BETTER

Thrive offers features you'll appreciate as you participate in an active lifestyle.

And Thrive tackles hearing in the most challenging and noisy environments by addressing noise and prioritizing speech, making conversations a more pleasant experience.

*Thrive. The perfect solution
for people who want to live
their life the way they want.*

At the heart of Thrive is the new 900sync™ Technology. It's wireless designed for today. This groundbreaking technology provides consistent performance in challenging environments like noisy restaurants, parties or outdoors. You can expect improved coordination between ears and a more natural 3D-like sound.

Stream and connect in the most challenging environments with **900sync Technology.**

900sync



CAREFREE CONNECTIVITY

SurfLink® Mobile 2 is a hands-free cell phone transmitter, assistive listening device, media streamer, and hearing aid remote all rolled into one. When paired with Thrive, it's everything you'll need to talk on the phone, enjoy TV, music and so much more. You'll get clear and consistent wireless streaming any time, anywhere.

SurfLink Media is a set-and-forget media streaming solution that connects to TVs, MP3 players and more to wirelessly stream audio directly to your hearing aids when you're in range.

SurfLink Remote lets you adjust and control your wireless hearing aids with the push of a button.

HEAR *better* *work* BETTER

YOU WANT

To hear comfortably in
challenging environments

Improved high-frequency hearing

To easily adapt to new sounds

A comfortable, personalized
listening experience

No buzzing or whistling

Durable, dependable hearing aids

Customizable tinnitus relief

Better wireless streaming

SOCIALIZE *better* feel BETTER

THRIVE DELIVERS

Aura Directionality, designed to improve speech audibility in difficult listening situations along with **Speech Sense**.

Technology that replicates high-frequency sounds like women's and children's voices into lower frequencies so they're easier to understand.

MicroTech's new feature speeds your transition to new hearing aids by gradually adjusting settings to allow your hearing aids to learn new sounds.

Sound comfort technology designed to provide distortion-free listening comfort for loud sounds while ensuring ultimate clarity for soft sounds.

MicroTech's best-in-class **feedback cancellation system** providing feedback-free, comfortable listening all day long.

HydraShield®2 our pioneering water and wax repellent moisture protection system to ensure durability and dependability.

Advanced **Multiflex Tinnitus Technology** integrated into Thrive to bring relief to those who suffer from ringing in the ears.

Groundbreaking technology that provides consistent wireless performance in noisy restaurants, parties or sporting events utilizing **SurfLink Mobile 2** and other **SurfLink** accessories.

Features may vary by hearing aid style or technology level.



WHAT'S RIGHT *for you?*

Thrive hearing aids are designed to enhance your hearing experience in a variety of listening environments. What you need depends on your lifestyle and how active you are.

BASIC
TECHNOLOGY
quiet

w20

SELECT
TECHNOLOGY
one-on-one















ADVANCED
TECHNOLOGY
noisy



PREMIUM
TECHNOLOGY
very noisy



LISTENING
ENVIRONMENTS

- 
CROWD
- 
CAR
- 
THEATER
- 
PARTY
- 
WORKPLACE
- 
MALL
- 
MEETING
- 
RESTAURANT
- 
OUTDOORS
- 
WORSHIP
- 
CONVERSATION
- 
HOME

thrive™

Styles and Colors



Easy-to-adjust MicroTech Thrive hearing aids are available in several styles and a variety of discreet and stylish colors. Consult your hearing care professional and start experiencing MicroTech Thrive for yourself.

Color Guide



Black



Slate



Sterling



Bright White
with Sterling



Espresso



Bronze



Champagne

Custom products available
in skin tone colors.



HEARING

instruments

COMPLETELY-IN-CANAL (CIC)

- Virtually invisible
- For mild-to-moderately severe hearing loss
- Custom-made for you



IN-THE-CANAL (ITC)

- For moderate-to-severe hearing loss
- Custom-made for you



IN-THE-EAR (ITE)

- Easy to adjust
- For mild-to-severe hearing loss
- Custom-made for you



RECEIVER-IN-CANAL (RIC)

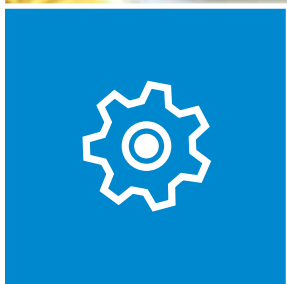
- Sleek design, barely visible when worn
- For mild-to-moderate hearing loss
- Variety of color options available
- Available in RIC 312 and micro RIC 312 styles
- Multiflex Tinnitus Technology available on the micro RIC 312



BEHIND-THE-EAR (BTE)

- Discreet, barely visible design
- For moderate-to-severe hearing loss
- Variety of color options available
- Available in BTE, Power Plus BTE and mini BTE styles







HEAR *better*
live **BETTER**

WITH THE NEXT
GENERATION THRIVE

With Thrive, MicroTech gives you a way to live your life better with the next generation of wireless hearing technologies delivering the performance, personalization and connectivity your lifestyle demands.

thriveTM

SO THE
WORLD
may hear



Our founder and CEO, Bill Austin, has always held a strong belief that the gift of better hearing results in a fuller and better life.

We prove our dedication to this philosophy daily, through our support of **Starkey Hearing Foundation**.

Starkey Hearing Foundation travels the globe delivering the gift of hearing to thousands of people each year who would otherwise live in the isolation of a silent world. The Foundation provides more than 100,000 hearing aids annually to children and adults through our global hearing missions and the daily efforts of the domestic Hear Now program.



The Foundation uses hearing as a vehicle to change lives around the world.

The gift of hearing opens up a whole new world of opportunity. It connects individuals to life and helps them realize they can accomplish more than they ever thought possible.

Starkey Hearing Foundation uses hearing as a vehicle to change lives around the world.

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*For every MicroTech hearing aid purchased, we help someone in need. Starkey Hearing Foundation has provided more than **1 million** hearing aids to people in need worldwide and is committed to providing **1 million** more this decade.*
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